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**Innovative, Empowering, Successful:  
Zebra Print Solutions Receives Pinnacle Award**

**Raleigh, NC – 14 June 2006** – Commercial printing company Zebra Print Solutions has received a prestigious Pinnacle Business Award from the Greater Raleigh Chamber of Commerce for demonstrating innovation, exemplary growth, staying power, and community involvement.

Zebra CEO Charlotte DiLeonardo says, “We have assembled an extraordinarily talented and loyal staff of 23 whom we have watched marry, become home owners, and have children. And we have very loyal customers.” She adds that over the past fourteen years in the printing business, the Zebra Print Solutions staff has fine-tuned the art of listening to understand what their clients need to be successful. And every day they reaffirm that what the customer needs is Zebra’s highest priority.

Pinnacle winners range from small to large companies in the Triangle that are recognized leaders both in the business community and in the community at large. After reviewing nomination forms in which applicants are asked to describe their level of community involvement, keys to their firm’s success, and unique differences between themselves and their competitors, winners are selected by a nominating committee of Chamber volunteers and local business leaders.

Zebra Print Solutions, established by husband and wife team Charlotte and Pat DiLeonardo, credit curiosity and constant vigilance to their company’s success. President Pat DiLeonardo says, “Everyone who works at Zebra understands that the reason for our business is not to put ink on paper. Rather, it is to understand the role printed communications plays in our clients’ businesses – and then to find a way to maximize it.”

The DiLeonardos have also given generously of their time to community activities that empower women and minorities, provide young people with access to the best and the brightest career role models, and those that showcase mentorship as an essential part of learning. Charlotte is the current president of the Raleigh chapter of the National Association of Women Business Owners (NAWBO).

The DiLeonardos and members of their staff accepted their Pinnacle award on Tuesday evening, May 16 at the McKimmon Center on the NC State campus.

**About Zebra Print Solutions**

For businesses that depend on print and related media for their success, Zebra Print Solutions is a state-of-the-art commercial printer, providing comprehensive logistical support and rapid response information delivery. We specialize in complex and high volume marketing and training materials for which deadlines are firm and flawless fulfillment is mandatory. At Zebra Print Solutions, we understand your project's unique purpose and its long term value in your overall business plan. On the Web at [www.zebraprintsolutions.com](http://www.zebraprintsolutions.com). Call 919.314.3700

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