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**Zebra Print Solutions CEO Leads NAWBO-Raleigh with Attention  
to Core Values**

**Morrisville, NC – 1 November 2005** – Charlotte DiLeonardo, CEO of Zebra Print Solutions, assumed the role of President for Greater Raleigh NAWBO (National Association of Women Business Owners) in June 2005, and in the first six months of her term, she and her volunteer board have distinguished the highly-regarded organization by focusing on its core values.

Championing open communication, inclusiveness, mentoring, and community involvement, Charlotte and her NAWBO team have created and expanded programs that have wide appeal, as well as high business impact. In addition to monthly luncheon programs, these include a comprehensive and educational new web presence for the chapter ([www.nawbo-raleigh.org](http://www.nawbo-raleigh.org)), increased corporate and media sponsorship, initiation of mini book clubs that enable group mentoring for members in the welcoming atmosphere of women business owners' homes, and involvement in and support of organizations that create opportunities for women, whether they be political or social.

The mission of Greater Raleigh NAWBO is to facilitate the economic prosperity of a diverse membership of women business owners through mentoring, networking, education, and support. NAWBO® is the voice of America's 10.6 million women-owned businesses and is the only due-based national organization representing the interests of all women entrepreneurs across all industries. Charlotte, a former robotics designer with IBM, has been a highly successful woman business owner since 1992. Her award-winning commercial printing company, Zebra Print Solutions, provides comprehensive logistical support and rapid response information to businesses that depend on print and related media for their success.

Charlotte shares, "There are many ways to get ahead in business. By choosing to be members of NAWBO, we are demonstrating how passionately we feel that we can learn from one another. In a nurturing atmosphere, we enjoy the camaraderie of fellow business owners and the meaningful conversations that provide insight into business success."

**About Zebra Print Solutions**

Zebra Print Solutions is a state-of-the-art commercial printer specializing in complex and high volume marketing and training materials. Capabilities include PrePress, Digital and Offset Printing, Scanning and Digital Archiving, CD Replication, Binding, Fulfillment, Mailing Services, and On-site Print Center. Visit [www.zebraprintsolutions.com](http://www.zebraprintsolutions.com) Call 919.314.3700. Email [sales@zebraprintsolutions.com](mailto:sales@zebraprintsolutions.com)

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