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Announcing Zebra Print Solutions

Well-Known Entrepreneurs Expand Their Business Model, Closing Their Franchised Print Shops and Opening an Independent Print Solutions Center in Morrisville

Morrisville, NC – 30 November 2005 – Charlotte and Pat DiLeonardo, well-known entrepreneurs, technologists, and printing specialists since 1992, are proud to announce the opening of Zebra Print Solutions, a 17,000 square foot state-of-the-art commercial print and fulfillment facility, at 9401 Globe Center Drive in Morrisville.

Zebra Print Solutions provides comprehensive logistical support and rapid response information delivery to businesses that depend on print and related media for their success. Specialties include complex and high volume marketing and training materials where deadlines are firm and flawless fulfillment is mandatory. Solutions encompass PrePress, Digital and Offset Printing, Bindery, CD Replication, Scanning, Archiving, Fulfillment, Mailing, and On-Site Printing Services.

The DiLeonardos formerly operated franchised print shops on Glenwood Avenue and Falls of the Neuse Road in Raleigh. They have closed these, selling their building on Falls of the Neuse Road and are offering for rent their building on Glenwood Avenue. They have retained all personnel from both locations for the new Zebra Print Solutions, relocating their staff of 20+ to Globe Center Drive. Management remains the same.

CEO Charlotte DiLeonardo says, “Over the years, we have developed processes and procedures that are unique to the printing industry, and as an independent company we will expand these for our customers’ benefit. In that regard, a modern industrial park is a much better fit for housing our production and fulfillment capabilities than a strip mall. And to further accommodate our growth, we need a site that can facilitate excellent logistical support. For us, this means quick access to the airport to fulfill last minute client requests and also the ability to ship and receive pallet sized quantities cost-effectively throughout the Southeast. Our new site also gives us quick access to 540 and our customer base throughout Wake County.”

Frequent travelers to Africa, the DiLeonardos named their new business Zebra Print Solutions to emphasize their company’s strikingly different capabilities. The Print Solutions component of their new name is even more significant, however.

Charlotte DiLeonardo explains, “In the world of commercial printing, it is no longer sufficient to be simply good at putting ink on paper. To meet current and future customer requirements, it is critical to understand the complete role that printed communications plays within a company and

how that role supports the company's success. Zebra Print Solutions focuses on the uses of a business' printed collateral and delivers a complete business solution, driven by our customers' unique business models. Our customized solutions often include forecasting, development of business-specific online ordering sites that facilitate order taking, product tracking and confirmation, and also warehousing and fulfillment."

Contact Zebra Print Solutions at:

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Zebra Print Solutions is minority and woman-owned.

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