

Description of Properly Formatted Mailing Database

Acceptable File Formats

File must be in one of the following formats:

- Excel
- Comma Separated Values (CSV) text format
- Tab-Delimited text format
- Access Database

Word files or text files that do not contain delimited or comma-separated data are not acceptable. Excel files that do not contain field formatted data (as described below) are not acceptable.

Data Format

Addresses must be formatted with one row or line per address and separated into at least the following fields.

- Salutation
- First Name
- Middle Initial
- Last Name
- (the above name fields may be combined if the entire name can be used as it appears in the file without requiring any sorting by individual name components)
- Company Name (if desired)
- Address Line1
- Address Line2
- City
- State
- Zipcode

Note:

If database is not supplied in the above format, we will charge database setup fees at \$80/hour to restructure the files we are given into the above format.